



Enhancing at an Early Stage the Investment Value Chain of Energy Efficiency Projects

D7.9: Report on Stakeholders' Dissemination Activities

May 2022



The Triple-A project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement no. 846569.

Enhancing at an Early Stage the Investment Value Chain of Energy Efficiency Projects

GA#:846569

Topic: LC-SC3-EE-10-2018-2019-2020

Funding Scheme: CSA

Start Date: September 2019

Duration: 33 Months

Project Coordinator: NTUA

Deliverable Number (relative in WP)	7.9
Deliverable Title	Report on Stakeholders' Dissemination Activities
Work Package Number	7
Task Number	7.1
Date of Delivery	31 May 2022
Dissemination Level	PU
Work Package Leader	UPRC
Task Leader	NTUA
Lead Beneficiary	NTUA
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Keywords	Stakeholder engagement, Key actors, Target Groups, Communication, Digital material, Articles, Newsletters

Preface













Triple-A has a very practical result-oriented approach, seeking to provide reliable information answering on three questions:

- How to **assess** the financing instruments and risks at an early stage?
- How to **agree** on the Triple-A investments, based on selected key performance indicators?
- How to **assign** the identified investment ideas with possible financing schemes?

The Triple-A scheme comprises three critical steps:

- **Step 1 - Assess:** Based on Member States (MS) risk profiles and mitigation policies, including a Web based database, enabling national and sectoral comparability, market maturity identification, good practices experiences exchange, reducing thus uncertainty for investors.
- **Step 2 - Agree:** Based on standardised Triple-A tools, efficient benchmarks, and guidelines, translated in consortium partners' languages, accelerating and scaling up investments.
- **Step 3 - Assign:** Based on in-country demonstrations, replicability and overall exploitation, including recommendations on realistic and feasible investments in the national and sectoral context, as well as on short and medium term financing.

Who We Are

	Participant Name	Short Name	Country Code	Logo
1	National Technical University of Athens	NTUA	GR	
2	ABN AMRO Bank N.V.	ABN AMRO	NL	
3	Institute for European Energy and Climate Policy Stichting	IEECP	NL	
4	JRC Capital Management Consultancy & Research GmbH	JRC	DE	
5	GFT Italy srl	GFT Italy	IT	
6	CREARA Consulting SL	CREARA	ES	
7	Adelphi Research Gemeinnützige GMBH	adelphi	DE	
8	Piraeus Bank SA	PB	GR	
9	University of Piraeus Research Center	UPRC	GR	
10	SEVEEn, The Energy Efficiency Center	SEVEEn	CZ	
11	Public Investment Development Agency	VIPA	LT	
12	National Trust Ecofund	NTEF	BG	



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Executive Summary

The Triple-A project has been beneficial for various target groups that are either directly interested in the project or influenced by the project or can impact the project's success or are considered stakeholders to the project. Special effort has been made during the project so as to involve the stakeholders' target groups in the entire energy efficiency investments' value chain. These stakeholders have participated in the majority of Triple-A's consultation activities and are the ones that provide the required knowledge to achieve the objectives of Triple-A, along with their interactions, which are presented in the following figure.

This deliverable gathers and presents all the stakeholders dissemination activities (events, newsletters, articles, posts, etc.) implemented by Triple-A stakeholders and are relevant to the project activities.

1 Introduction

The Triple-A project has been beneficial for various target groups that are either directly interested in the project or influenced by the project or can impact the project's success or are considered stakeholders to the project. Special effort has been made during the project so as to involve the stakeholders' target groups in the entire energy efficiency investments' value chain. These stakeholders have participated in the majority of Triple-A's consultation activities and are the ones that provide the required knowledge to achieve the objectives of Triple-A, along with their interactions, which are presented in the following figure.

Triple-A's communication and dissemination activities ensure awareness of critical issues that Triple-A is dealing with while disseminating project results. Dissemination activities are also in close relationship with engagement and networking activities at local, national, regional and European levels. This deliverable briefly defines the identification of Triple-A target groups and their engagement process as well as actions carried out by stakeholders in order to promote the Triple-A outcomes. In general, these activities are part of the dissemination and communication plan that were initially developed and updated throughout the whole project duration and ensured that all communication and dissemination activities maximise Triple-A outreach in Europe, with personalised messages and objectives to all relevant stakeholders.

Through a consistent digital and offline dissemination and communication strategy, the targeted audiences are outreached efficiently by the project's promotional materials and by the implementation of all internal and external communication and dissemination activities. Within the Triple-A duration, an important number of materials have been developed and shared with stakeholders during dedicated interactions and bilateral meetings in order for them to easily reproduce it and distributed among their networks. Online material has been produced to inform not only general public, but also targeted stakeholders, while the Triple-A social media and website keep stakeholders updated for all implemented and future activities and outcomes.

This deliverable gathers and presents all the stakeholders dissemination activities (events, newsletters, articles, posts, etc.) implemented by Triple-A stakeholders and are relevant to the project activities.

The remaining report is structured as follows:

- Section 2 presents the Triple-A target groups and their engagement process.
- Section 3 present the communication and dissemination activities that have been implemented by Triple-A stakeholders in order to boost project activities.
- Section 4 summarises the key highlights of the deliverable and the impact of the stakeholders' activities.

2 Triple-A Target Groups and Stakeholders Engagement

As defined in the Triple-A stakeholder consultation methodology, a 3-step methodological approach was followed in order to ensure the active engagement of all the involved parties towards the successful financing of EE projects ¹(Figure 1).

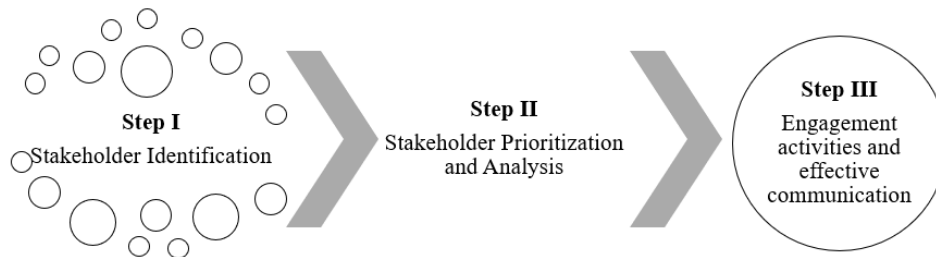


Figure 1 3-step methodological approach for stakeholder engagement

Step I: Stakeholders Identification

In this step, a list of relevant groups is compiled. The identification procedure contains basic information about the entity, its role, and a short description of activities relevant to the topic and a range of energy EE activities (experience with various types of EE projects – financing schemes, technologies, etc.). In this way, a balanced professional, institutional and geographical representation of stakeholders is ensured.

The categorisation of stakeholders' groups is (A) Investors, (B) Project developers, (C) Policymakers, (D) Research and Academia in business and techno-economic fields, (E) Other bodies such as technology suppliers, real estate agents, technical chambers, etc. The interactions among the are presented in the following figure.

¹ See more in D2.1 Stakeholder analysis and engagement plan

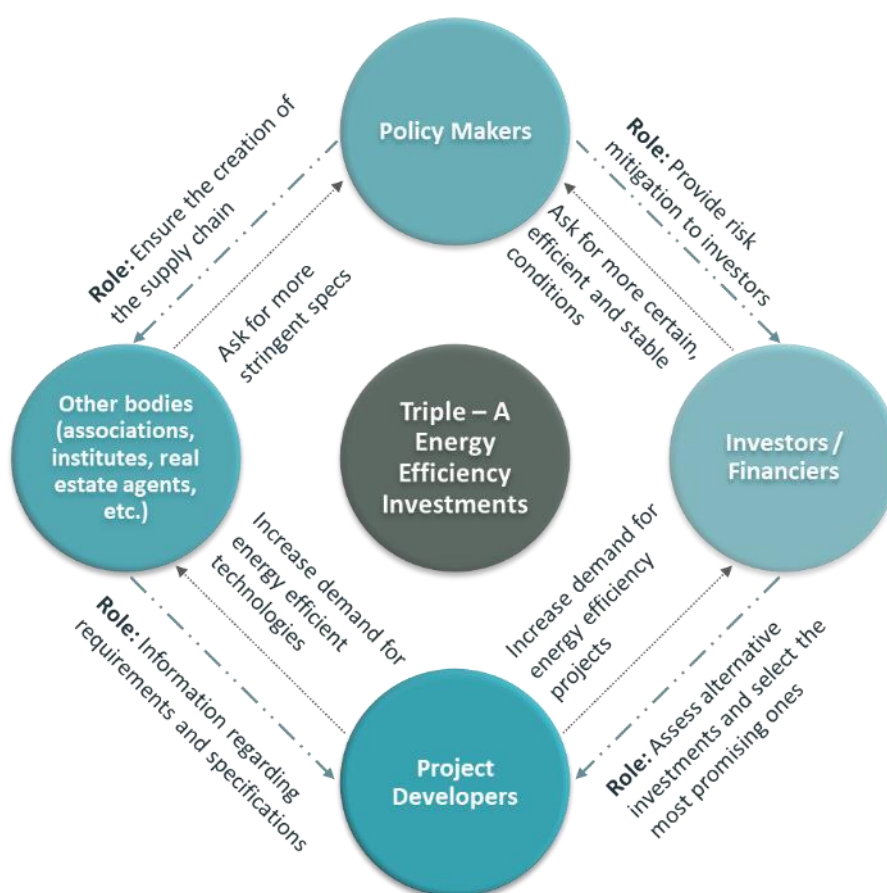


Figure 2 Triple-A Target Groups Interactions

Step II: Stakeholders Prioritisation and Analysis

Ranking stakeholders' relevance according to their expertise, interest, power, influence, commitment helps to proper engagement. Stakeholders' interest relates to the capacity to contribute inputs focusing on EE financing. Power is associated with a stakeholder's ability to overcome barriers in EE projects, particularly in terms of policy, financing and project implementation.

Within the two categories (power, interest), stakeholders are ranked along the scale "Low", "Medium", "High". The three levels of power and interest are assigned, and their combination determines their overall importance, as follows: I (High importance), II (Medium importance), III (High importance) (Table 1).

Table 1. Stakeholder prioritisation scale

Power/Interest	Low	Medium	High
Low	III.	III.	II.
Medium	III.	II.	I.
High	II.	I.	I.

Step III: Engagement activities and effective communication

The Triple-A stakeholder engagement activities have been designed to allow a continuous exchange of information and pave the way for cooperation and exploitation opportunities. Their goal is to collect information, share experience, provide guidance, exploit results and review tools and methodologies.

The engagement activities have been differentiated and adjusted according to key messages and target groups and vary from bilateral consultation to dissemination actions. They can be classified as exploitation and dissemination activities. The exploitation activities focus on stakeholder active engagement and continuous cooperation via utilising targeted outcomes and incorporating the feedback to further enhance the results. On the other hand, dissemination activities focus on publishing and promoting outcomes.

Table 1: Triple-A Stakeholder Engagement Activities applied for the Greek case²

Type	Action	Target Groups
Dissemination	Online and Printable material: Brochures, factsheets, leaflets, posters giving basic and general information about the project methodology, objectives, contact details, etc.	
	Media coverage: Videos, infographics, helping stakeholders and the wider public focus on the key information and save time needed for reading.	
	Online presence (website, social media): Official website, Twitter, LinkedIn, Instagram, YouTube, in order to raise awareness and communicate on a daily basis, the project advances and enhance web publishing actions to non-technical users in an efficient way.	A, B, C, D, E
	Newsletters/ Press Releases: Released and distributed to project subscribers in order to promote the project technical outcomes and promotional activities, such as events, media presence, etc.	
	Publications: Articles in blogs, online platforms and magazines, scientific papers, D, E conference proceedings.	D, E
	Organisation of and participation in training workshops/webinars/conferences: Targeted events are being organised, in order to raise awareness, further disseminate project outcomes and encourage stakeholders' participation in the exploitation of the project outcomes.	A, B, C, D, E
Exploitation	Bottom-up consultation process: This action includes questionnaires, bilateral meetings, and interviews to extract valuable knowledge and input in the Triple-A methodology implementation.	
	Capacity Building Webinars: Implemented in selected case study countries to share knowledge relevant for financing EE projects in the EU. During the webinars, the following topics are addressed: The EU Taxonomy Regulation, Risk and Mitigation strategies to assess potential future investments, Financing Instruments that minimise risk and maximise the potential of projects.	A, B, C
	Regional Training Workshops: One-day Regional Training Workshops in each involved	

² See the analytical dissemination, communication and exploitation activities that have been implemented throughout the project duration in D7.3 Final Communication and Dissemination Strategy (<https://aaa-h2020.eu/results>)

Type	Action	Target Groups
	country to exchange experience and stimulate the interest and participation of key stakeholders and to facilitate a dynamic dialogue mechanism so as to share common tools and instruments on EE investments	
	Standardised Triple-A Tools: Assessment of EE project ideas in terms of EU Taxonomy compliance, implementation risks, financial Sustainable Development Goals (SDG) indicators and identification “Triple-A” energy efficiency investments, aiming to reduce the respective time and effort required at the crucial phase of the investments’ conceptualisation, as well as to increase transparency and efficiency of respective decision making.	A, B, C, D, E
	Knowledge Database: Integrate and illustrate through interactive maps, graphs, etc. the results from the status quo analysis and the elaboration/categorisation of the financing instruments and risk mitigation strategies per case-study country, allowing stakeholders to find the needed information collected in one place	

The main results of the Triple-A stakeholders engagement process are briefly presented in the following bullets:

- **557** stakeholders have been identified (**142** from financial institution)¹.
- **123** bilateral meetings with **161** participants - **60%** financing communities and project developers).³
- **228** responses to the **5** Triple-A questionnaires.⁴
- Triple-A Advisory Board has been established since M4 and is consisted of **8** key experts. In addition, **41** bilateral meetings have taken place between Triple-A partners and Advisory Board members.⁵
- **9** Capacity Building Webinars with **224** participants.³
- **8** Regional Training Workshops took place with **353** attending stakeholders of which **137** from financial community).⁶
- **Final European Roadshow** event with **139** participants (50 financiers and project developers/ companies).⁷

³ See more in: D2.2 Report on national stakeholders’ consultations (<https://aaa-h2020.eu/results>)

⁴ See more in:

2nd Briefing Note: Triple-A Survey on Building Sector: The Case of Greece

3rd Briefing Note: Triple-A Survey on Investors Preferences on Energy Efficiency Investments

12th Briefing Note: Triple-A Survey on the Categorisation of Risk Mitigation Strategies, Financing Instruments & Schemes

Available at: <https://aaa-h2020.eu/briefing-notes>

⁵ See more in: D2.3 Report on Advisory Board Activities

⁶ See more in D2.4 Report on Regional Training workshops on energy efficiency financing (<https://aaa-h2020.eu/results>)

⁷ See more in D7.10 Minutes of the Final European Roadshow Event on Energy Efficiency Financing (<https://aaa-h2020.eu/results>)

3 Triple-A Stakeholders Dissemination and Communication Activities

3.1 Dissemination and Communication Tools

Having identified the target audiences and effectively engaging them into the Triple-A project activities, a number of different communication and dissemination actions, both online and offline, have been reached. The following table lays out these channels and how they were used by them. It worth mentioning that in each interaction with the stakeholders that have been identified and engaged⁸ several materials were shared with them in order to be distributed by them to their networks.

Table 2: Triple-A Stakeholders Dissemination and Communication activities

Dissemination & Communication Activities	Description	Target groups
Websites	<p>Posts at the website providing an overview of the project activities and progress, as well as a practical access to some of the deliverables, tools and links to the publications in open access.</p> <p>Several Triple-A stakeholders used their personal but also their projects/ institutions websites in order to promote Triple-A posts and activities. (See Annex A)</p>	A, B, C, D, E
Social Media Accounts	<p>LinkedIn and Twitter accounts were used throughout the project to promote the activities, engage with the public, communicate background information, and announce project results.</p> <p>Social media posts also served to bring in the different audience segments to the other channels by announcing new content and relating it to the target audiences through appropriate tags and hashtags.</p> <p>Several Triple-A stakeholders used their personal but also their projects/ institutions social media account in order to promote Triple-A posts and activities. (See Annex B)</p>	A, B, C, D, E
Blogs/ Articles	<p>A series of blogs and articles were created by Triple-A stakeholders and posted to their projects/institutions websites to communicate the Triple-A messages. Each stream blog took advantage of the expertise of partners for the content and their digital social networks to reach the more relevant audiences. (See Annex A)</p>	D, E

⁸ See the analytical interactions among Triple-A partners and stakeholders engaged in D2.2 Report on national stakeholders' consultations and D2.3 Report on Advisory Board Activities (<https://aaa-h2020.eu/results>)

Press Releases/ Newsletters	Several Newsletters and Press Releases have been released by projects and institutions of which Triple-A stakeholders are part, with a reference in Triple-A events, Tools and Database and reports. These Newsletters and Press Releases have been distributed to relevant stakeholders at EU and MS levels who have subscribed to their lists. (See Annex C)	A, B, C, D, E
Open access Publications	<p>Joint scientific papers were published along with several stakeholders.</p> <ol style="list-style-type: none"> 1. Loureiro T., Gil M., Desmaris R., Andaloro A., Karakosta C., Plesser S. (2020). De-Risking Energy Efficiency Investments through Innovation. Proceedings 2020, 65, 3. https://doi.org/10.3390/proceedings2020065003. 2. Triple-A, SENSEI, LAUNCH, AmBIENCE, NOVICE, QUEST and U-CERT (2020). Seven Horizon2020 projects advise EU leaders how to prepare buildings for the energy transition. Briefing Note, H2020 project Triple-A. https://cordis.europa.eu/article/id/428540-7-h2020-projects-partner-up-to-advise-eu-leaders-how-to-prepare-buildings-for-the-energy-transition 3. Loureiro, T.; Pozza, C.; Mexis, F.D.; Olivero, S.; Csiky, C.d.; Bogi, A. (2021) Integration of Finance in Energy Efficiency. Environ. Sci. Proc. 2021, 11, 7. https://doi.org/10.3390/environsciproc2021011007 4. C. Karakosta, A. Corovessi, A. Papapostolou, F.D. Mexis. Investing in energy efficient households in Greece: Policy framework and market architecture, REELIH project, special edition of the Best Practice studies: Residential buildings management and energy efficiency investment potential in Western Balkan countries (to be published) 	D, E
Communication material (brochures, leaflet, factsheets, infographics, videos)	The communication material of the project was shared with the stakeholders via email before the bilateral interactions with the partners, in order to go through them and get a better notion of the project scope and objectives. Most of the times and since these stakeholders were representatives of organisation and/ or projects this material was shared among the stakeholders network through email to dedicated contacts. (Annex D)	A, B, C, D, E

3.2 Events

An important aspect of communicating the project and creating stakeholder engagement is networking and presentations. The Triple-A partners and stakeholders have been very active in pursuing events where the project could be presented, either orally or through posters, as well as personal networking. Moreover, several Triple-A stakeholders organised events and Triple-A was invited as co-organiser (See the analytical list of the events in Table 3).

The events focused on the five target groups, as defined in the Section 2, which correspond to (A) Investors, (B) Project developers, (C) Policymakers, (D) Research and Academia in business and techno-economic fields, (E) Other bodies such as technology suppliers, real estate agents, technical chambers, etc.

Events for Financing Community (A) and Project Developers (B)

Financing Community stakeholders (bankers, investors), industrial representatives and project developers were targeted at general exhibitions and trainings (mainly online due to COVID) where they congregate to find out about new developments and innovations in the field of energy and sustainable financing. Triple-A stakeholders were present in related events, communicating the value of the methodology to the industry / financial community in being able to provide concrete solutions on mainstreaming energy efficiency financing. The tangible outcomes, such as the Triple-A Tools and Database were the main focus of the presentations conducted, since these outcomes are replicable and worth exploitation by industry and financing community.

Events for Policy Audiences (C)

To reach out to policy influencers, Triple-A was also present at events that included policy makers and government stakeholders. This included participation for instance at the EUSEW Policy Conference Side Session and Sustainable Places. During these event, Triple-A stakeholders presented mainly the Triple-A aspects that may boost policy recommendations and actions, such as policy framework and market architectures in the case study countries of the projects, EU Taxonomy and ESG that is mainly promoted through the Triple-A Tools, as well as policy recommendations that have been derived from the project.

Events for Scientific Audiences and Academia (D)

Events such as scientific conferences were used to spread the message of Triple-A in general and network with other researchers to promote the acceptance and use of the methodology that is behind the Triple-A Tools and Database. Triple-A stakeholders were present at scientific events, presenting the aspects of interest to the academia and the scientific experts' community, such as decision support tools, MCDA methods, etc.

Events for General bodies such as technology suppliers, real estate agents, technical chambers, etc. and general public (E)

Engagement with the general stakeholders related and interested to the energy sector is important in order for the overall Triple-A message and scope to be promoted to a broader audience, from different backgrounds and with different needs. The public engagement took place largely in the case study

countries to be able to get the general stakeholder involved, but also at the EU level in general in order to gather as much feedback as possible for the usefulness of the Triple-A Tools and Database.

Table 3: Events organised or participated by Triple-A stakeholders

Title	Date	Type	Activity	Link	Target Group
EUSEW2020 Policy Conference Side Session “Energy transition: new business models to de-risk investments and kick start the EU building renovation wave”.	18 June 2020	Conference	The Triple-A project was invited by related stakeholders working for H2020 projects (SENSEI, NOVICE, LAUNCH, QualitEE, QUEST and U-CERT) to co-organise an event in EUSEW2020. The session addressed key current challenges, such as mainstreaming energy efficiency finance through innovative mechanisms, valuing energy efficiency infrastructure and demand-side flexibility as energy resources, and highlighting the role of standardised technical quality criteria and certification schemes.	https://aaa-h2020.eu/triple-events/eusew2020-policy-conference-session	A, B, C
Sustainable Places 2020 “De-risking Energy Efficiency Investments”	29 October 2020	Workshop	The Triple-A project was invited by related stakeholders working for H2020 projects (EEnvest, QUEST) to co-organise an event. The workshop was organised within the framework of Sustainable Places 2020 conference and presented innovative solutions, developed by the aforementioned H2020 research projects, aiming to make energy efficiency investments more attractive for the financial sector.	https://aaa-h2020.eu/triple-events/de-risking-energy-efficiency-investments	A, B, C
Thermal insulation and waterproofing solutions in Buildings	26 January 2021.	Workshop	Triple-A Advisory Board Alice Corovessi presented the presentation with title “Energy Efficiency in Building under the Programme Greece 2.0” further promoting Triple-A advances, methodology and Tools.	https://www.aaa-h2020.eu/external-events/triple-panhellenic-association-insulation-companies-event	C, E
RESTORE READY Conference in Athens	12 March 2021	Conference	Triple-A Advisory Board Member and managing director of INZEB, Alice Corovessi, represented the Triple-A project and presented the project scope, methodology and Tools.	https://inzeb.org/restore-ready-conference-in-athens/	A, B, E
Dutch Capacity Building Webinar	21 April 2021	Webinar	IEECP and ABN AMRO partners were proposed by stakeholders working on the ICCEE project to joint forces towards the organisation of a webinar on Financing Energy Efficiency Projects	https://aaa-h2020.eu/index.php/capacity-building-webinars/triple-capacity-building-webinar-netherlands	A, B, E
Energy Efficiency Perspectives for	3 May 2021	Workshop	Triple-A Advisory Board Member, Alice Corovessi (INZEB) participated promoting	https://www.aaa-h2020.eu/external-events/energy-efficiency-	C, D, E

the Energy Transition in Oman Workshop «Opportunities and Economic Benefits of Effective Energy Audits, Measurement and Verification (M&V), IPMVP and Energy Management Practices».			Triple-A advances, methodology and Tools through a dedicated presentation with the title “EU experience and how EU is progressing in terms of EE towards Carbon Neutrality to ensure successful energy transition	perspectives-energy-transition-oman	
Greek Capacity Building Webinar	26 May 2021	Webinar	NTUA partners were proposed by stakeholders working on the Build Back Better Greece initiative to joint forces towards the organisation of the Greek webinar on incorporating the principles of sustainable financing and the EU taxonomy.	https://aaa-h2020.eu/index.php/capacity-building-webinars/triple-capacity-building-webinar-greece	A, B, D, E
Sustainable Places 2021 “Integration of Finance for Energy Efficiency”	29 September 2021	Workshop	The Triple-A project was invited by related stakeholders working for H2020 projects (EEnvest, QUEST, LAUNCH and CitizEE) to co-organise an event in Sustainable Places 2021. The event provided innovative solutions to tackle the challenges of the integration of finance for energy efficiency.	https://aaa-h2020.eu/triple-events/integration-finance-energy-efficiency	A, B, C
EUSEW2021 Extended Programme “Towards a decarbonized Europe: Increasing energy efficiency in SMEs for a clean energy transition”	19 October 2021	Webinar	The Triple-A project was invited by related stakeholders working for H2020 projects to co-organise an event in EUSEW2021. This session provided SMEs and all relevant stakeholders with real practical examples and guidelines on how to enable the implementation of energy efficiency solutions to facilitate the energy transition. It presented available services, tools and policies that could unlock a considerable amount of energy/cost savings and assist in achieving emission targets, by sharing the actions, experiences and outcomes of the H2020 funded projects DEESME, E2DRIVER, ICCEE, INNOVEAS, SMEmPower Efficiency, SPEEDIER, Triple-A.	https://aaa-h2020.eu/triple-events/towards-decarbonized-europe-increasing-energy-efficiency-smes-clean-energy-transition	A, B, C
National Recovery and Resilience Plan: Investing in Buildings' Renovation for a Climate Neutral Future organised	21 October 2021	Workshop	Triple-A Advisory Board Member, Alice Corovessi (INZEB) invited Triple-A to support the workshop co-organised by INZEB and GIZ . The event highlighted the importance of building renovation to achieving the EU's long-term objective of a climate-neutral economy by 2050. The H2020 project iBRoad2EPC and Build Back Better Greece initiative, performed also as supporting partners of the event.	https://aaa-h2020.eu/triple-events/renovate-europe-day-2021	A, B, C, E

Greek Regional Training Workshop	25 November 2021	Training	NTUA partners were proposed by stakeholders working on the Build Back Better Greece initiative and the SMAFIN project to joint forces towards the organisation of the Greek training on “Increasing Energy Efficiency Investment Rates in Greece: From Theory to Practice”	https://aaa-h2020.eu/index.php/regional-training-workshops/triple-regional-training-workshop-greece	A, B, D, E
Dutch Regional Training Workshop	14 January 2022	Training	IEECP and ABN AMRO partners were proposed by stakeholders working on the ICCEE and StreamSAVE projects to joint forces towards the organisation of the Dutch training about risk assessment and mitigation methods specific to energy efficiency projects. Furthermore, the online tool and related database of available projects were presented followed by a discussion on the national context of the most prominent policies relating to energy efficiency projects, including their financing opportunities.	https://aaa-h2020.eu/index.php/regional-training-workshops/triple-regional-training-workshop-netherlands	A, B, D, E
Risk Assessment Techniques for Modern Sustainable Investments” online workshop.	5 April 2022	Workshop	John Soldatos (Professor & Head of The Internet of Things Group at the Athens Information Technology) invited Triple-A partners to organise a joint workshop. Triple-A and INFINITECH joined forces to gather and promote knowledge regarding Risk Assessment Techniques for modern, sustainable and ESG compliant investments.	https://aaa-h2020.eu/triple-events/risk-assessment-techniques-modern-sustainable-investments	A, B, D, E

4 Conclusion

Triple-A stakeholders from different target groups were identified from the beginning of the project in order for project partners to initiate the engagement process immediately and to gather relevant feedback on the concept, Tools and the Database. They in turn conveyed our message to interested parties and their contacts to receive relevant feedback and transfer it to back to us along with their own input, so that we had a better idea on the stakeholders' perception about our progress.

Triple-A stakeholders were and will continue to be after the project end, the best ambassadors of our project, since they are the ones who watched closely its evolution from the beginning, contributed to the formation of the methodology and the development steps of the Tools, and as a result they were more than willing and pleased to transfer project results to the largest possible audience through dissemination actions, since they had contributed a great extent to its progress and outcomes.

As a results, Triple-A stakeholders realised the following dissemination and communication actions:

- **55** Announcements/ Blogs/ Articles in their own or related Websites
- **176** Posts in their personal or their institutions' or projects' Social Media Accounts with tag or reference to Triple-A actions.
- **13** Events participation with presentation of or discussion on the Triple-A activities and output.
- **13** Press Releases/ Newsletters.
- **4** Open access Publications.
- **129** Communication material (brochures, leaflet, factsheets, infographics, videos)

Annex A – References to Triple-A by stakeholders (synergy projects, magazines, blogs, articles, etc.)

The following table presents the data available regarding the mentions of the Triple-A Twitter Account. Twitter provides data regarding mentions from December 2020.

A/A	Website	Type of reference	Link	Description
1	Agrinatura	Article in Digital Platform	https://agrinatura-eu.eu/2020/01/energy-efficiency-projects/	Further promotion of Triple-A's 2nd Newsletter
2	Platform for African – European Partnership in Agricultural Research for Development	Article in Digital Platform	http://paepard.blogspot.com/2020/01/energy-efficiency-projects.html	Further promotion of Triple-A's 2nd Newsletter
3	Build Up	Article in Digital Platform	https://www.buildup.eu/en/explore/links/triple-project	Project description page in digital platform
4	Joule Assets	Event	https://www.eu.jouleassets.com/news/eusew-2020	Joint Policy Session at EUSEW2020
5	LAUNCH H2020 project	Event	https://www.launch2020.eu/launch-news/eusew-2020	Joint Policy Session at EUSEW2020
6	QualitEE H2020 project	Event	https://qualitee.eu/news/qualitee-to-feature-at-eu-sustainable-energy-week-policy-conference/	Joint Policy Session at EUSEW2020
7	PARIS REINFORCE	Other H2020 project report	https://paris-reinforce.eu/sites/default/files/2019-11/D8.14%20Plan%20for%20Coordination%20and%20Synergies.pdf	Mention of Triple-A project in another H2020 project's deliverable

A/A	Website	Type of reference	Link	Description
8	Institute of Zero Energy Buildings (INZEB)	Event	http://inzeb.org/renovation-wave-whats-in-for-greece/	Triple-A participation in the online event "Renovation Wave: What's in for Greece?"
9	Institute of Zero Energy Buildings (INZEB)	Event	http://inzeb.org/wrap-up-of-the-online-event-renovation-wave-whats-in-for-greece/	Triple-A participation in the online event "Renovation Wave: What's in for Greece?"
10	Association of Greek Valuers (A.VA.G)	Event	https://avag.gr/index.php/announces-pr/428-renovation-wave-what-s-in-for-greece-news	Triple-A participation in the online event "Renovation Wave: What's in for Greece?"
11	Association of Greek Valuers (A.VA.G)	Event	https://avag.gr/index.php/announces-pr/420-webinar-april2020	Triple-A participation in the webinar "Utilisation of new tools and models for buildings' energy renovation and for investments"
12	Association of Greek Valuers (A.VA.G)	Questionnaire	https://avag.gr/index.php/announces-pr/436-triple-a	Triple-A questionnaire on the interlinkage of the buildings' energy efficiency and their value in the Greek real estate market
13	EUGCC	Event	https://www.eugcc-cleanergy.net/webinar_02062020_event	Triple-A participation in the webinar "Smart and sustainable local energy planning"
14	Institute of Zero Energy Buildings (INZEB)	Event	http://inzeb.org/webinar-%CF%83%CF%85%CE%BB%CE%BB%CE%BF%CE%B3%CE%BF%CF%83-%CE%B5%CE%BA%CF%84%CE%B9%CE%BC%CE%B7%CF%84%CF%89%CE%BD-%CE%B5%CE%BB%CE%BB%CE%B1%CE%B4%CE%B1%CF%83/	Triple-A participation in the webinar "Αξιοποίηση νέων εργαλείων και υπολογιστικών μοντέλων στην ανακαίνιση και ενεργειακή αναβάθμιση των κτιρίων και στις επενδύσεις"

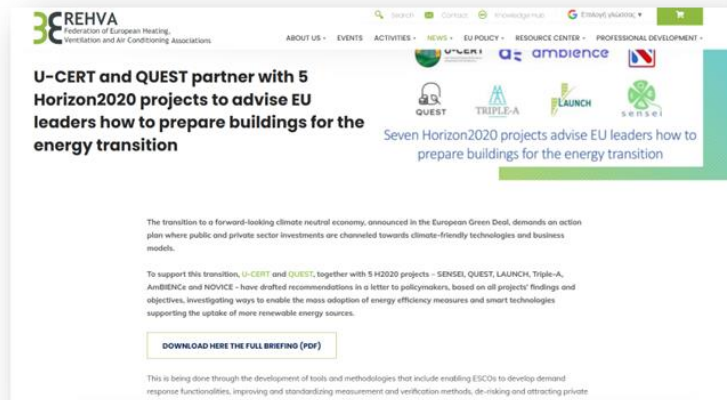
A/A	Website	Type of reference	Link	Description
15	Institute of Zero Energy Buildings (INZEB)	Event	http://inzeb.org/smart-and-energy-efficient-buildings-gr/	Triple-A participation in the webinar "SMART & ENERGY EFFICIENT BUILDINGS"
16	Institute of Zero Energy Buildings (INZEB)	Event	http://inzeb.org/energy-management-event-gr/	Triple-A participation in the webinar "THE VALUE OF ENERGY MANAGEMENT PRACTICES IN THE BUSINESS SECTOR"
17	Energy Efficiency Conference 2020	Event	http://www.boussiasconferences.gr/files/_boussias_conferences_content/presentations/energyefficiency/2020/haris_doukas_energyefficiency20.pdf	Triple-A participation
18	SENSEI	Event/ workshop	https://senseih2020.eu/2020/06/24/renovation-is-the-way-to-go-perspectives-on-how-to-market-energy-efficiency-in-the-building-sector/	Triple-A participation in the workshop De-risking Energy Efficiency Investments
19	QUEST	Event/ workshop	https://project-quest.eu/events/quest-co-organized-workshop-de-risking-energy-efficiency-investments-at-sustainable-places-2020-29-october-2020	Triple-A participation in the workshop De-risking Energy Efficiency Investments
20	NOVICE	Other H2020 project report	http://novice-project.eu/D8_9_Sustainability_Plan_and_Roadmap.pdf	pg 12
21	LAUNCH	Partner's Project Announcement	https://www.launch2020.eu/sister-projects	Project description page in partner's website
22	Construction21	Article	https://www.construction21.org/articles/h/7-h2020-projects-partner-up-to-advise-eu-leaders-how-to-prepare-buildings-for-the-energy-transition.html	7 H2020 projects partner up to advise EU leaders how to prepare buildings for the energy transition

A/A	Website	Type of reference	Link	Description
23	REHVA	Article	https://www.rehva.eu/news/article/u-cert-and-quest-partner-with-5-horizon2020-projects-to-advise-eu-leaders-how-to-prepare-buildings-for-the-energy-transition	7 H2020 projects partner up to advise EU leaders how to prepare buildings for the energy transition
24	REHVA	Event	https://www.rehva.eu/news/article/save-the-date-for-the-quest-co-organized-workshop-de-risking-energy-efficiency-investments-at-sustainable-places-2020	Workshop De-risking Energy Efficiency Investments
25	QUALITEE	Article	https://qualitee.eu/gb/	7 H2020 projects partner up to advise EU leaders how to prepare buildings for the energy transition
26	BUILDBACKBETTER	Article	http://buildbackbetter.gr/triple-a	Project description page in digital platform
27	EURACTIVE	Article	https://www.euractiv.com/section/energy/opinion/hiding-fossil-fuel-subsidies-under-clean-energy-targets/	Hiding fossil fuel subsidies under clean energy targets?
28	ENERGYPRESS	Article	https://energypress.gr/news/epidotontas-orykta-kaysima-piso-apo-toys-stohoys-gia-tin-energeia-kai-klima	promotion of Triple-A tools
29	IAMC	Article/ Newsletter	https://www.iamconsortium.org/news-from-the-community/news-f-the-community/triple-a-database-on-energy-efficiency-financing/	Triple-A Database on Energy Efficiency Financing
30	IAMC news	Article/ Newsletter	https://a1d0g2.emailsp.com/f/rnl.aspx?fdf=xxqqs_f.ee=nz5de7=sw_26-1:f=7.9&4m&x=pp&wx5ai9eff13aiy94g=ztpoNCLM	Triple-A Database on Energy Efficiency Financing
31	EENVEST	Event	http://www.eenvest.eu/mid-term-conference/	Triple-A presentation at EENVEST mid-term conference

A/A	Website	Type of reference	Link	Description
32	DEESME	Event	https://www.deesme.eu/new-meeting-with-h2020-sister-projects/	Triple-A participation in the meeting with H2020 projects
33	SPEEDIER	Event	https://speedierproject.eu/2021/03/12/speedier-meets-with-related-initiatives/	Triple-A participation in the meeting with H2020 projects
34	ESG STORIES	Article	http://www.esgstories.gr/business-esg/haris-doykas-ola-osa-prepei-na-xerei-mia-epiheirisi-gia-tin-yiothetisi-praktikon-esg	Haris Doukas: Everything that a company should know regarding the adoption of ESG practices
35	SENSEI	Article	https://senseih2020.eu/tag/h2020-projects/	Promotion of Triple-A website and scope
36	EENVEST	Article	https://www.eenvest.eu/de-risking-energy-efficiency-investments-through-innovation/	Promotion of Triple-A website and scope
37	ScanR	Article	https://scanr.enseignementsup-recherche.gouv.fr/project/846569	Promotion of Triple-A website and scope
38	DEESME	event/ workshop	https://www.deesme.eu/event/october-19-2021-towards-a-decarbonized-europe-increasing-energy-efficiency-in-smes-for-a-clean-energy-transition/	EUSEW extended programme event, 19.10.2021
39	DEESME	event/ workshop	https://www.deesme.eu/wp-content/uploads/2021/09/Press-release-H2020-DEESME-EUSEW-event.pdf	EUSEW extended programme event, 19.10.2021
40	EUSEW	event/ workshop	https://eusew.eu/extended-programme-sessions/towards-decarbonized-europe-increasing-energy-efficiency-smes-clean	EUSEW extended programme event, 19.10.2021
41	ICCEE	event/ workshop	http://iccee.eu/wp-content/uploads/2021/09/ICCEE_Press-release-mid-term-event.pdf	EUSEW extended programme event, 19.10.2021

A/A	Website	Type of reference	Link	Description
42	Sustainable Places 2021	event/ workshop	https://www.sustainableplaces.eu/finance-for-energy-efficiency/	Sustainable Places 2021 - Triple-A event
43	Build Back Better	event/ workshop	https://www.buildbackbetter.gr/diadiktyaki-ekdilwsi-ethniko-sxedio-anakampsis-kai-anthektikotitas	National Recovery and Resilience Plan: Investing in Buildings' Renovation for a Climate Neutral Future
44	Innoveas	Partner's Project Announcement	https://innoveas.eu/press-release-towards-a-decarbonized-europe-increasing-energy-efficiency-in-smes-for-a-clean-energy-transition/	Towards a decarbonized Europe: Increasing energy efficiency in SMEs for a clean energy transition
45	SENSEI	Partner's Project Announcement	https://senseih2020.eu/2020/11/26/policy-recommendations/	Towards a decarbonized Europe: Increasing energy efficiency in SMEs for a clean energy transition
46	QUALITEE	Article	https://qualitee.eu/gb/news/qualitee-to-feature-at-eu-sustainable-energy-week-policy-conference/	EUSEW Policy Conference
47	CINEA	Presentation	https://cinea.ec.europa.eu/system/files/2021-07/%2811%29%20Mainstreaming%20sustainable%20energy%20finance%20and%20integrating%20energy%20performance%20in%20EU%20sustainable%20finance%20criteria.pdf	Presentation of EC Life Programme Info Session
48	SEGE	Newsletter	https://mailchi.mp/aa26b8557dec/nwpxw372nd-7270906?e=5526ff8e99	Invitation: National Recovery and Resilience Plan: Investing in Building Renovation for a Climate Neutral Future. The newsletter includes links of Triple-A, as a supporting partner of the Renovate Europe Day 2021 event.
49	ESG+ magazine	Article	https://issuu.com/boussiascommunications/docs/esg_1_issuu_e-magazine?fr=sMWU0OTMyODI1OTU	New Triple-A article in the Greek magazine ESG+ published by BOUSSIAS communications with the title

A/A	Website	Type of reference	Link	Description
				"Modern energy efficiency investment evaluation tools and ESG indicators" (in Greek).
50	Institute of Zero Energy Buildings (INZEB)	Event	https://inzeb.org/increasing-energy-efficiency-investment-rates-in-greece-from-theory-to-practice/	Online event "Increasing Energy Efficiency Investment Rates in Greece"
51	Facebook/Smafinproject	Event	https://www.facebook.com/smafinproject/	Online event "Increasing Energy Efficiency Investment Rates in Greece"
52	Joule Assets	Event	https://www.eu.jouleassets.com/meet-us	Event "Energy Transition: New Business Models to De-Risk Investments and Kick-Start the EU Building Renovation Wave"
53	INFINITECH Project	Partner's Project Announcement	https://www.infinitech-h2020.eu/	New Partnership
54	SEGE Greece	Event	https://www.sege.gr/%ce%b4%ce%b9%ce%b1%ce%b4%ce%b9%ce%ba%cf%84%cf%85%ce%b1%ce%ba%ce%ae-%ce%b5%ce%ba%ce%b4%ce%ae%ce%bb%cf%89%cf%83%ce%b7-%ce%b5%ce%b8%ce%bd%ce%b9%ce%ba%cf%8c-%cf%83%cf%87%ce%ad%ce%b4%ce%b9%ce%bf-%ce%b1/	National Recovery and Resilience Plan: Investing in Buildings' Renovation for a Climate Neutral Future
55	The Hellenic-Dutch Association of Commerce and Industry	Announcement	https://www.heda.com.gr	Triple-A website and scope



U-CERT and QUEST partner with 5 Horizon2020 projects to advise EU leaders how to prepare buildings for the energy transition

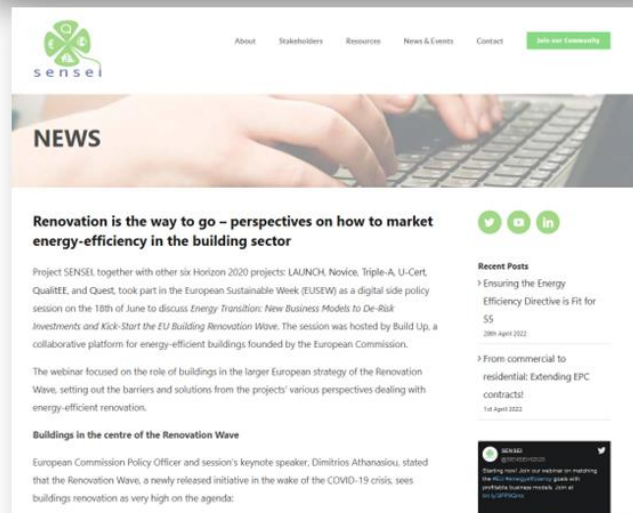
Seven Horizon2020 projects advise EU leaders how to prepare buildings for the energy transition

The transition to a forward-looking climate neutral economy, announced in the European Green Deal, demands an action plan where public and private sector investments are channelled towards climate-friendly technologies and business models.

To support this transition, U-CERT and QUEST, together with 5 H2020 projects - SENSEI, QUEST, LAUNCH, Triple-A, AmbIENCE and NOVICE - have drafted recommendations in a letter to policymakers, based on all projects' findings and objectives, investigating ways to enable the mass adoption of energy efficiency measures and smart technologies supporting the uptake of more renewable energy sources.

[DOWNLOAD HERE THE FULL BRIEFING \(PDF\)](#)

This is being done through the development of tools and methodologies that include enabling ESCOs to develop demand response functionalities, improving and standardising measurement and verification methods, de-risking and attracting private investment, creating new business models and promoting models that encourage innovation, research and development.



NEWS

Renovation is the way to go – perspectives on how to market energy-efficiency in the building sector

Project SENSEI, together with other six Horizon 2020 projects: LAUNCH, Novice, Triple-A, U-Cert, QualITEE, and Quest, took part in the European Sustainable Week (EUSEW) as a digital side policy session on the 18th of June to discuss *Energy Transition: New Business Models to De-Risk Investments and Kick-Start the EU Building Renovation Wave*. The session was hosted by Build Up, a collaborative platform for energy-efficient buildings founded by the European Commission.

The webinar focused on the role of buildings in the larger European strategy of the Renovation Wave, setting out the barriers and solutions from the projects' various perspectives dealing with energy-efficient renovation.

Buildings in the centre of the Renovation Wave

European Commission Policy Officer and session's keynote speaker, Dimitrios Athanasiou, stated that the Renovation Wave, a newly released initiative in the wake of the COVID-19 crisis, sees buildings renovation as very high on the agenda:



Renovation Wave: What's in for Greece

On 29 January 2020, the European Commission's new work programme was published. Under the first priority - 'a European Green Deal', the Commission announced its intention to launch a 'Renovation Wave' initiative in the buildings sector. According to the work programme, this initiative should be adopted in the third quarter of 2020. Currently, only around 1% of buildings in the EU are renovated each year. A faster rate of renovation is necessary to improve energy efficiency and reduce greenhouse gas emissions.

In the context of this initiative, INZEB is organising on **Thursday, May 28th, 2020, at 13.00 CET** an online discussion on the **Renovation Wave and how Greece could benefit from this new initiative**.

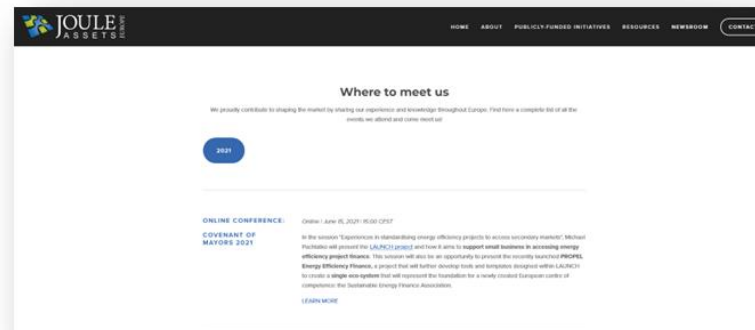
Below you may download the presentations of the event.

Adrian Joyce, Campaign Director, Renovate Europe Campaign

Monica Frasson, President, EU-ASE

[DOWNLOAD THE AGENDA](#)

[DOWNLOAD THE RECORDING](#)



Where to meet us

We proudly contribute to shaping the market by sharing our experience and knowledge throughout Europe. Find here a complete list of all the events we attend and come next to:

2021

ONLINE CONFERENCE: COVENANT OF MAYORS 2021



Online - June 05, 2021 10:00 CEST




In the context 'Experiences in standardising energy efficiency projects to access secondary markets', Michael Pavesich will present the LAUNCH project and how it aims to support small business in accessing energy efficiency project finance. The session will also be an opportunity to present the recently launched ENERGY Efficiency Finance, a project that will further develop tools and templates designed within LAUNCH to create a single marketplace that will represent the foundation for a newly created European centre of competence for Sustainable Energy Finance Associations.


[LEARN MORE](#)



Triple-A Reference in stakeholders' websites


Annex B – Social Media posts with tags and references to Triple-A


Month	Top accounts that mentioned Triple-A	Number of mentions	Top mention
May 2022	<ul style="list-style-type: none"> • Speedier-Project • INFINITECH-H2020 • SMAFIN • INZEB.ORG • ENSMOV H2020 • INNOV-ACTS Ltd • I-ENERGY 	18	<p>Top mention earned 22 engagements</p> <p> I-ENERGY @inergy_h2020 · May 4</p> <p>💡 Are you interested in #EnergyEfficiency 💰 Financing? An interesting event will happen on the 10th May by the #horizon2020 @H2020_AAA</p> <p>🔴 Facilitating Energy Efficiency Project Financing at an Early Stage: Recommendations from the Triple-A project 🔴</p> <p>🔗 lnkd.in/d/ZYDWhQC pic.twitter.com/oj5tHXMKD9</p>  <p>3 7</p> <p>View Tweet</p>


<p>April 2022</p>	<ul style="list-style-type: none"> ENTRACKh2020 	<p>7</p>	<p>Top mention earned 18 engagements</p> <p> ENTRACKh2020 @en_trackh2020 · Apr 1</p> <p> @en_trackh2020 & @H2020_AAA meeting to explore synergies, tools & common actions towards de-risking of #EnergyEfficiency #investments. ● Stay tuned for the key takeaways ● #energy #risk #investors #buildings #H2020 #RenovationWave #GreenDeal pic.twitter.com/2AvWmOWipc</p>  <p>5 9</p> <p>View Tweet</p>
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March 2022	<ul style="list-style-type: none"> • INZEB.ORG • SMAFIN • Speedier-Project • INFINITECH-H2020 • Gear@SME - Saving energy together 	10	<p>Top mention earned 24 engagements</p> <p> INFINITECH-H2020 @Infinitech_EU · Mar 18</p> <p>On April 5th at 13.00 CET, Infinitech and @H2020_AAA organize a webinar about "#Risk Assessment Techniques for Modern #Sustainable Investments" ! 🖱️</p> <p>Join us here 📌 eventbrite.com/e/joint-infinitech-h2020-aaa-webinar-tickets-12345678901234567890</p> <p>@ernestotroiano @gft_it @chkara27 @richardm_ @giofat10 @DSS_Lab @alicecorovessi @inzebORG</p> <p>👤 4 ❤️ 5</p> <p>View Tweet</p>
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February 2022	<ul style="list-style-type: none"> • Th!nk E • Stefan Haenen • Speedier-Project • SEmPower Efficiency H2020 • INFINITECH-H2020 • ComActProjec 	12	<p>Top mention earned 9 engagements</p> <p> INFINITECH-H2020 @Infinittech_EU · Feb 15</p> <p>📅 Save the date : on February 25, our partners @H2020_AAA and @gft_it organise a webinar: "Evaluation and</p> <p>Register now gft.com/it/it/events/i... pic.twitter.com/R7hgcMUQG9</p> <p></p> <p>🔄 3 ❤️ 3</p> <p>View Tweet</p>
January 2022	<ul style="list-style-type: none"> • INZEB.ORG 	6	



December 2021	<ul style="list-style-type: none"> • Speedier-Project • I-ENERGY • Horizon 2020 re-MODULEES • H2020 ePANACEA project 	7	<p>Top mention earned 7 engagements</p> <p> H2020 ePANACEA project @H2020ePANACEA · Dec 14</p> <p>Join in @H2020_AAA's new Triple-A questionnaire for the categorization of energy efficiency risk mitigation strategies, financing instruments and financial schemes!</p> <p>More at docs.google.com/forms/d/e/1FAI... twitter.com/H2020_AAA/stat...</p> <p>♥ 4</p> <p>View Tweet</p>
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November 2021	<ul style="list-style-type: none"> • procuRE • SENSEI • Speedier-Project • Deesme H2020 • innoveas • Asociacion3E • INZEB.ORG • SMAFIN 	17	<p>Top mention earned 14 engagements</p> <p> Speedier-Project @SpeedierProject · Nov 17</p> <p>@IERC_Info @TFCRIL @managenergy @polimi @PCTcartuja @ITeC_es @SustainableInnE @CTAndaluciaENG @HorizonEU @DeesmeH2020 @SmeH2020 @H2020_AAA @E2DRIVERproject @Eulnnoveas @iccee_h2020 @cinea_eu @cleanenergy_eu @tus_rdi @TUS_Midwest @TUS_ie @TUS_Intnl</p> <p>🗨️ 1 ❤️ 5</p> <p>View Tweet</p>
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October 2021	<ul style="list-style-type: none"> • ICCEE H2020 • Speedier-Project • mesapcluste • EENVEST 	13	<p>Top mention earned 18 engagements</p> <p>The day has come! Don't miss our online session in the #EUSEW2021 at 09:00 CEST. Experts share their best practices and strategies to increase energy efficiency in SMEs. Co-organised by @Eulnnoveas @E2DRIVERproject @SpeedierProject @DeesmeH2020 @SmeH2020 @iccee_h2020 @H2020_AAA pic.twitter.com/baGLwDQFOp</p>  <p>4 11</p> <p>View Tweet activity View all Tweet activity</p>
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September 2021	<ul style="list-style-type: none"> • Speedier-Project • TFC Research and Innovation Limited • ebalanceplus • SENSEI • George Stravodimos 	12	<p>Top mention earned 13 engagements</p> <p> SENSEI @SENSEIH2020 · Sep 7</p> <p>Check out this interesting piece of research done with the support of our sister project @en_trackh2020 !</p> <p>Might be interesting for @FrescoH2020, @LAUNCH_H2020, @H2020_AAA, @smafin_eu twitter.com/en_trackh2020/...</p> <p> 2  9</p> <p>View Tweet</p>
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August 2021	<ul style="list-style-type: none"> • TFC Research and Innovation Limited • European Sustainable Energy Week • Inmoves • Speedier-Project • SocialWatt 	9	<p>Top mention earned 22 engagements</p> <p> innoveas @Eulnnoveas · Aug 11</p> <p>Join the #EUSEW2021 community to be in the loop!</p> <p>Together with our 5 partner projects @Eulnnoveas will participate with a workshop about #SMEs and #energyefficiency...more infos to come after the summer break!</p> <p>@SpeedierProject @SmeH2020 @DeesmeH2020 @E2DRIVERproject @H2020_AAA twitter.com/euenergyweek/s...</p> <p>👤 1 🔄 6 ❤️ 12</p> <p>View Tweet</p>
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<p>July 2021</p>	<ul style="list-style-type: none"> • Speedier-Project • U-CERT PROJECT • George Stravodimos • Innoveas 	<p>9</p>	<p>Top mention earned 29 engagements</p> <p> Speedier-Project @SpeedierProject · Jul 6</p> <p>▶ Last week we held a meeting with our related projects @DeesmeH2020 @SmeH2020 @E2DRIVERproject @H2020_AAA & @EulInnoveas to start organising our participation in the European Sustainability Energy Week (#EUSEW2021) in October!</p> <p>✅ Keep posted for more info soon! pic.twitter.com/lkKLujVIU9</p>  <p>🔄 4 ❤️ 12 View Tweet</p>
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June 2021	<ul style="list-style-type: none"> • SMAFIN • SocialWatt • European Cluster Collaboration Platform • SocialWatt • Speedier-Project • INFINITECH-H2020 • Matt Golden • EENVEST • LAUNCH H2020 • SENSEI 	20	<p>Top mention earned 50 engagements</p> <p>SENSEI @SENSEIH2020 · Jun 1</p> <p>We are still looking into how #building #policy and regulatory developments may become a risk or an opportunity for #P4P schemes in the #EU. For this, we need your insights! Go to lnkd.in/e35gcBj @H2020_AAA @LAUNCH_H2020 @FrescoH2020 @EENVEST_EU @QUEST_H2020 @RenOnBill pic.twitter.com/uCfxmOLkcu</p>  <p>10 18</p> <p>View Tweet</p>
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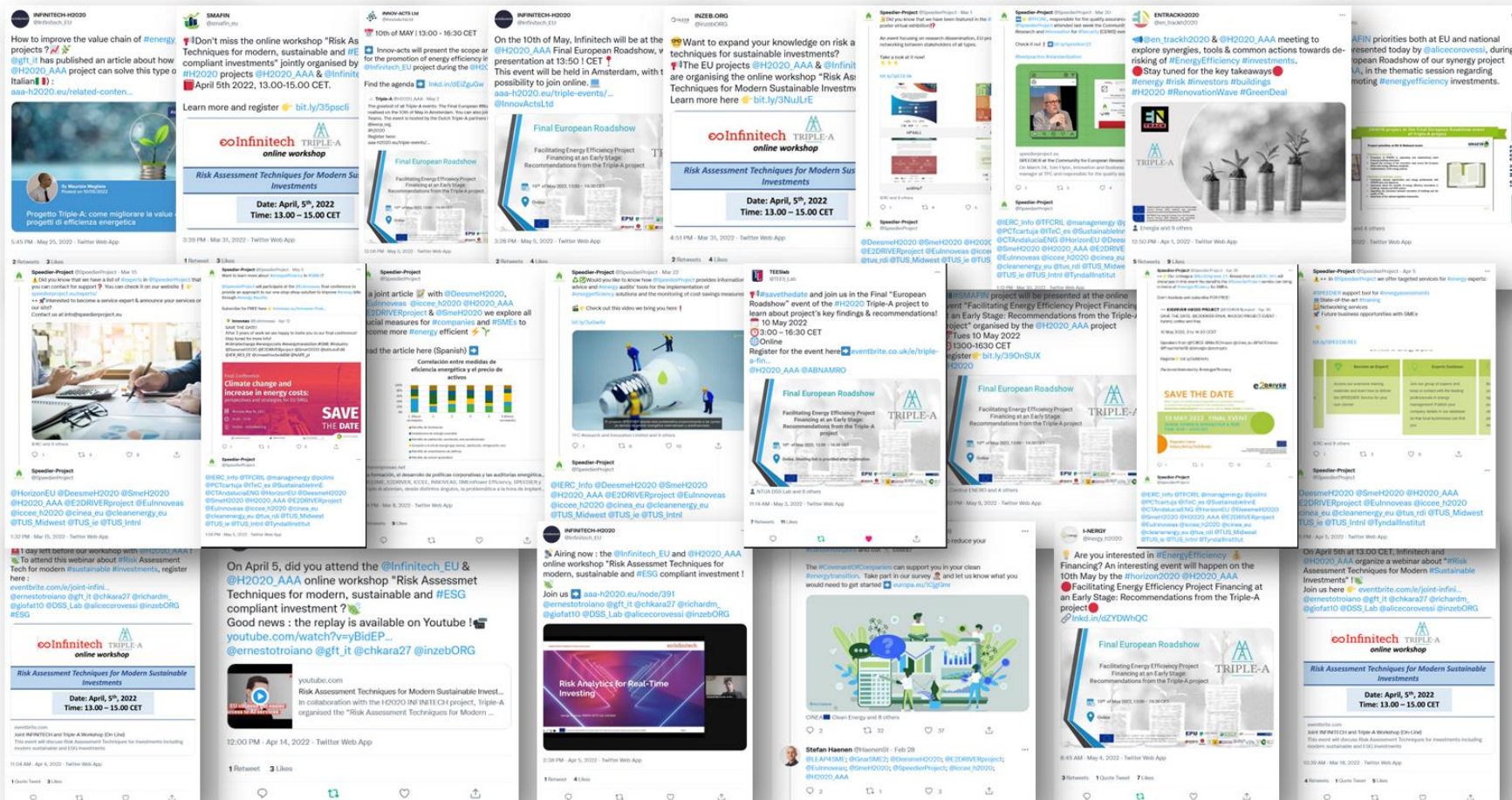
<p>May 2021</p>	<ul style="list-style-type: none"> • SocialWatt • EOS energy • Asociacion3E • BuildBackBetter • Speedier-Project • SMAFIN 	<p>29</p>	<p>Top mention earned 47 engagements</p> <p> SMAFIN @smafin_eu · 11 May 2021</p> <p>🌐 "Bringing together key national experts, SMAFIN Roundtable discussions facilitates access to capital markets for #energyefficiency #investments." as Dr Chara Karakosta marked and will be participating in 1st SMAFIN #Roundtable in Greece. #H2020_EE @chkara27 @H2020_AAA @DSS_Lab pic.twitter.com/fO3w2lZK7m</p>  <p>🔗 4 ❤️ 10</p> <p>View Tweet</p>
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April 2021	<ul style="list-style-type: none"> • Speedier-Project • procuRE • SocialWatt • INZEB.ORG • George Stravodimos • WEC-Greece 	10	<p>Top mention earned 7 engagements</p> <p> Speedier-Project @SpeedierProject · 6 Apr 2021</p> <p> @IERC_Info @TFCRIL @LimerickIT @RDI_at_LIT @Vertech_Group @managenergy @polimi @PCTcartuja @ITeC_es @SustainableInnE @CTAndaluciaENG @EU_H2020 @H2020EE @DeesmeH2020 @SmeH2020 @H2020_AAA @E2DRIVERproject </p> <p>♥ 5</p> <p>View Tweet</p>
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	<ul style="list-style-type: none"> • C-TRACK 50 • BUILD UP • EENVEST • U-CERT PROJECT • Matt Golden 		
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<p>December 2020</p>	<ul style="list-style-type: none"> • SENSEI • CONSTRUCTION21International • LAUNCH2020 • FinEERGo-Dom 	<p>11</p>	<p>Top mention earned 21 engagements</p> <p> U-CERT PROJECT @cert_u · 18 Dec 2020</p> <p>2020 home stretch 🏠 briefing 📄 advising EU leaders 👤 about needed paradigm shift for buildings 🏠 during the energy transition ⚡</p> <p>👉 lnkd.in/d5YdXTD</p> <p>@cert_u @QUEST_H2020 @SENSEIH2020 @LAUNCH_H2020 @AmbienceH2020 @H2020_AAA @Novice_Project @H2020EE @Energy4Europe pic.twitter.com/LZDGmQUMFb</p> <p>  </p> <p>   </p> <p>en Horizon2020 projects advise EU leaders ho prepare buildings for the energy transition</p> <p>🔗 3 ❤️ 13</p> <p>View Tweet</p>
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Triple-A Mentions in stakeholders' social media

Annex C – Stakeholders’ Newsletters and Press Releases with Triple-A reference

1. **INZEB NEWS & ACTIVITIES MARCH-APRIL 2022:** Promotion of the Triple-A Final European Roadshow event, 10.05.2022.
2. **ONASSIS SCHOLARSHIPS NEWSLETTER:** The Onassis scholars association has published a press release mentioning the Triple-A project and its results through the relevant article of the Triple-A manager Chara Karakosta on the official site of the Onassis Foundation.
3. **DEESME NEWS #2, DECEMBER 2021:** Triple-A synergy H2020 project DEESME has released its latest Newsletter, mentioning Triple-A joint article with sister projects Innoveas, SMeMpower, E2driver, ICCEE and Triple-A, and under the leadership of the Speedier project, which just came to an end, we explore all crucial measures for companies, especially SMEs, to become more energy efficient.
4. **INZEB INVITATION: INCREASING ENERGY EFFICIENCY INVESTMENT RATES IN GREECE:** Upcoming online event Increasing Energy Efficiency Investment Rates in Greece: From Theory to Practice to be held in the Greek language on 25 November 2021 at 13:00 CET. Information about the event in English is available [here](#).
5. **INNOVEAS PRESS RELEASE ISSUE OCTOBER 2021:** PRESS RELEASE – Towards a decarbonised Europe: Increasing energy efficiency in SMEs for the clean energy transition. 19 October 2021. INNOVEAS joined forces with six related Horizon 2020 projects: DEESME, E2DRIVER, SMeMPOWER, SPEEDIER, ICCEE and Triple-A.
6. **SPEEDIER NEWSLETTER, ISSUE OCTOBER 2021:** EUSEW 2021 event: Towards a decarbonised Europe: Increasing energy efficiency in SMEs for clean energy transition. 19 October 2021.
7. **INZEB NEWS & ACTIVITIES, ISSUE OCTOBER 2021:** Online event: National Recovery and Resilience Plan: Investing in Buildings’ Renovation for a Climate Neutral Future organised by INZEB and GIZ and supported by H2020 projects iBRoad2EPC and Triple-A, and Build Back Better Greece initiative. 21 October 2021.
8. **INZEB NEWS & ACTIVITIES SEPTEMBER-OCTOBER 2021:** Recording and the proceedings of the online event National Recovery and Resilience Plan: Investing in Building Renovation for a Climate Neutral Future” 21.10.2021. Upcoming Triple-A and SMAFIN are joint event “Increasing Energy Efficiency Investment Rates in Greece: From Theory to Practice”, 25.11.2021.
9. **ICCEE PRESS RELEASE, SEPTEMBER 2021:** 7 projects provide SMEs guidelines and good practices to implement energy efficiency solutions and facilitate the energy transition.
10. **DEESME PRESS RELEASE, SEPTEMBER 2021:** Towards a decarbonised Europe - Increasing energy efficiency in SMEs for a clean energy transition: 7 projects funded by the European programme Horizon 2020 join forces to host high-level event.

11. **INZEB NEWS & ACTIVITIES, ISSUE JULY-AUGUST 2021:** Save the date: National Recovery and Resilience Plan: Investing in Buildings' Renovation for a Climate Neutral Future organised by INZEB and GIZ and supported by H2020 projects iBRoad2EPC and Triple-A, and Build Back Better Greece initiative. 21 October 2021.
12. **INZEB NEWS & ACTIVITIES, ISSUE MAY 2020:** Online training session: Utilisation of new tools and models for buildings' renovation and energy upgrades and for investment organised by INZEB, in collaboration with the Association of Greek Valuers. 30 April 2020.
13. **NOVICE NEWSLETTER,** Issue July 2020



Triple-A Reference in stakeholders' newsletters

Annex D – Communication Material



Triple-A Brochures

GENERAL INFO

Title: Enhancing at an Early Stage the Investment Value Chain of Energy Efficiency Projects
Funding: European Union's Horizon 2020 Research and Innovation Programme H2020-EU.3.3.7. H2020-EU.3.3.1.
Started: September 2019
Duration: 33 Months
Coordination: National Technical University of Athens (NTUA) - Greece
Prof. John Pappas
Participants: 12
Budget: 1,486,196,15€
Contract No: H2020-EE-09-2016-2017/764974
Grant agreement ID: 846569

CONTRIBUTION

How EE financing becomes mainstream?

Triple-A scope is to:

- ❖ Promote investments that have a strong capacity to meet their commitments, at an early stage.
- ❖ Identify the Triple-A investments, fostering sustainable growth.
- ❖ Reduce the respective time and effort required at the crucial phase of the investments conceptualization.
- ❖ Increase transparency and efficiency of respective decision making.
- ❖ Make energy efficiency investments more attractive for investors / financiers and project developers.

STANDARDISED TRIPLE-A TOOLS

Key elements to pave the way for identifying and financing Triple-A investments and materialize the Triple-A approach

Assess

- ❖ Risks and maturity of investments Evaluation.
- ❖ EU Taxonomy compliance: Comprehensive analysis of EU Taxonomy eligibility criteria presented to investors.
- ❖ 170 EE financially attractive projects collected.

Assign

- ❖ Benchmarking of investment ideas based on Financial, Risk and SDG indicators.
- ❖ Electre-Tri Multicriteria Decision Analysis.
- ❖ Categorisation of projects into 3 Classes (Triple-A, Reserved, Rejected).
- ❖ More than 50 Triple-A EE projects.

Agree

- ❖ Requests for Green Loans, Mortgages, Green Bonds & Energy Efficiency Auctions.
- ❖ Matchmaking between suitable EE projects and financing schemes.
- ❖ Pathways to achieve project delivery (contracts, underwriting procedures, etc.).
- ❖ Elaboration of almost 40 Project Vouchers.
- ❖ Submission of promising energy efficiency projects to related European platforms for strategic investments.

<https://www.ee-h2020.eu>
www.h2020.eu/tools

THE TRIPLE-A APPROACH

Practical result-oriented approach, seeking to answer three questions:

Assess

How to assess the financing instruments and risks an early stage?

Assign

How to agree on the Triple-A investments, based on selected key performance indicators?

Agree

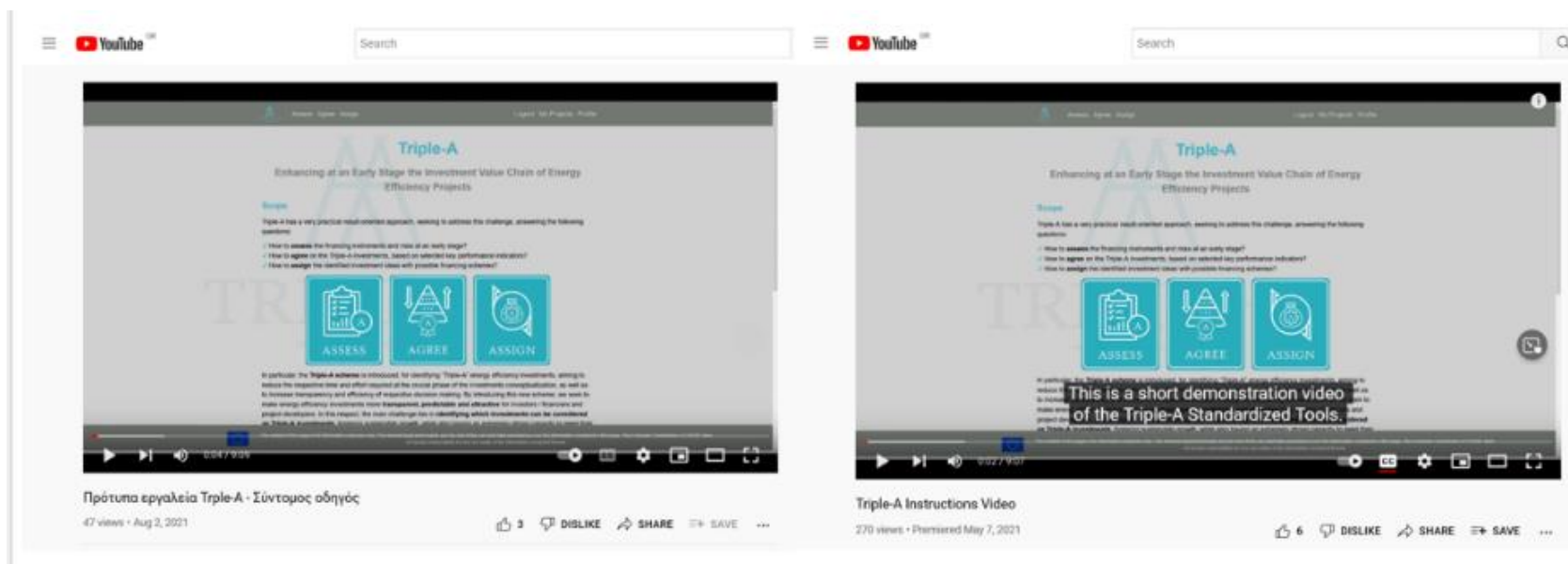
How to assign the identified investment ideas with possible financing schemes?

Triple-A methodology and tools offer:

- ❖ Standardised process for the identification of attractive "Triple-A" project ideas which merit attention by the funding organizations (bankers, funds and other financing institutions).
- ❖ Funding strategies (Green Loans & Mortgages, Green Bonds and Energy Efficiency Auctions) & portfolio of EE projects that better match with the needs of respective beneficiaries.
- ❖ Consultation process to engage national stakeholders, enable the development, implementation, testing and exploitation of the proposed Triple-A innovative scheme for energy efficiency financing.

Triple-A presentations





Triple-A Tools Instructions Video in Greek and English



Triple-A General Factsheets



Triple-A Case Study Factsheets